

About Dica & Indica

CREATED IN JULY 2012, THE BLOG WAS THE FIRST BLOG IN BRAZIL DEDICATED TO TRAVEL TO ORLANDO, PROVIDING TIPS AND INFORMATION ABOUT THE CITY, SURROUNDING AREAS, THEME PARKS, AND DISNEY CRUISES WORLDWIDE. OVER THE YEARS, THE CONTENT EXPANDED TO INCLUDE DESTINATIONS IN FLORIDA, ACROSS THE UNITED STATES, AND IN OTHER COUNTRIES, FEATURING ATTRACTIONS, THEME PARKS, MUSEUMS, OUTDOOR ACTIVITIES, HOTELS, RESTAURANTS, AND SHOPPING.



About Andreza

ANDREZA TRIVILLIN WAS BORN IN SÃO PAULO, BRAZIL, AND CURRENTLY LIVES IN ORLANDO, FLORIDA. SHE HOLDS A DEGREE IN BUSINESS ADMINISTRATION AND AN MBA IN MARKETING. MARRIED AND MOTHER OF A DAUGHTER IN COLLEGE, SHE IS PASSIONATE ABOUT TRAVEL, WRITING, AND CONTENT CREATION, SHARING EXPERIENCES FROM THE UNITED STATES AND AROUND THE WORLD ON HER BLOG AND SOCIAL MEDIA.

Website



UNIQUE VISITORS
21K



VISITS
40K



PAGE VIEWS
100K



AVERAGE
TIME ON
SITE: 2 MIN



75% BRAZIL
13% USA
EUROPE 5%



FANS 140K
FACEBOOK GROUP
MEMBERS 30K



FOLLOWERS 92K
3K VIEWS STORIES
10K VIEWS FEED



FOLLOWERS
26K



YOUTUBE
6K
FOLLOWERS

Social Media

Readers Profile



80% WOMEN
70% ARE BETWEEN 35 AND 54 YEARS
80% WITH COLLEGE OR MORE

62% MARRIED
55% WITH CHILDREN
51% TRAVEL EVERY 6 MONTHS
70% TRAVEL WITH FAMILY WITH KIDS AND/OR TEENS

Services

- CAR RENTAL, VACATION HOMES AND HOTEL RESERVATION, TICKETS, TRAVEL INSURANCE, AMONG OTHERS.
- PUBLI OR SPONSORED POSTS
- FAM TRIPS
- REVIEW / REVIEWS OF PRODUCTS, SERVICES AND / OR LOCATIONS
- SWEEPSTAKES AND PROMOTIONS



Travel Guides Written by me



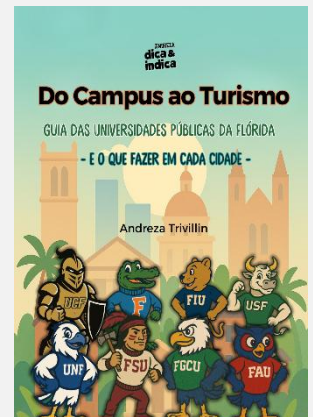
DIGITAL AND PRINTED GUIDE ABOUT CITY OF ORLANDO AND SURROUNDINGS.
RELEASED IN APRIL/2014.
5.000 GUIDES SOLD
179 PAGES



DIGITAL AND PRINTED GUIDE ABOUT DISNEYLAND CALIFORNIA. RELEASED IN JUNE/2016.
800 GUIDES SOLD
86 PAGES



DIGITAL AND PRINTED GUIDE ABOUT DISNEYLAND PARIS. RELEASED IN FEBRUARY/2018.
300 GUIDES SOLD
47 PAGES



DIGITAL GUIDE ABOUT FLORIDA PUBLIC UNIVERSITIES AND THEIR CITIES.
110 GUIDES SOLD
125 PAGES

SOLD BY E-JUNKIE. NO ADS

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